

FÒRUM VIVES

Obrint **marcs**
d'**intercanvi i reflexió**
des de la **universitat**

ECONOMICS AND BUSINESS

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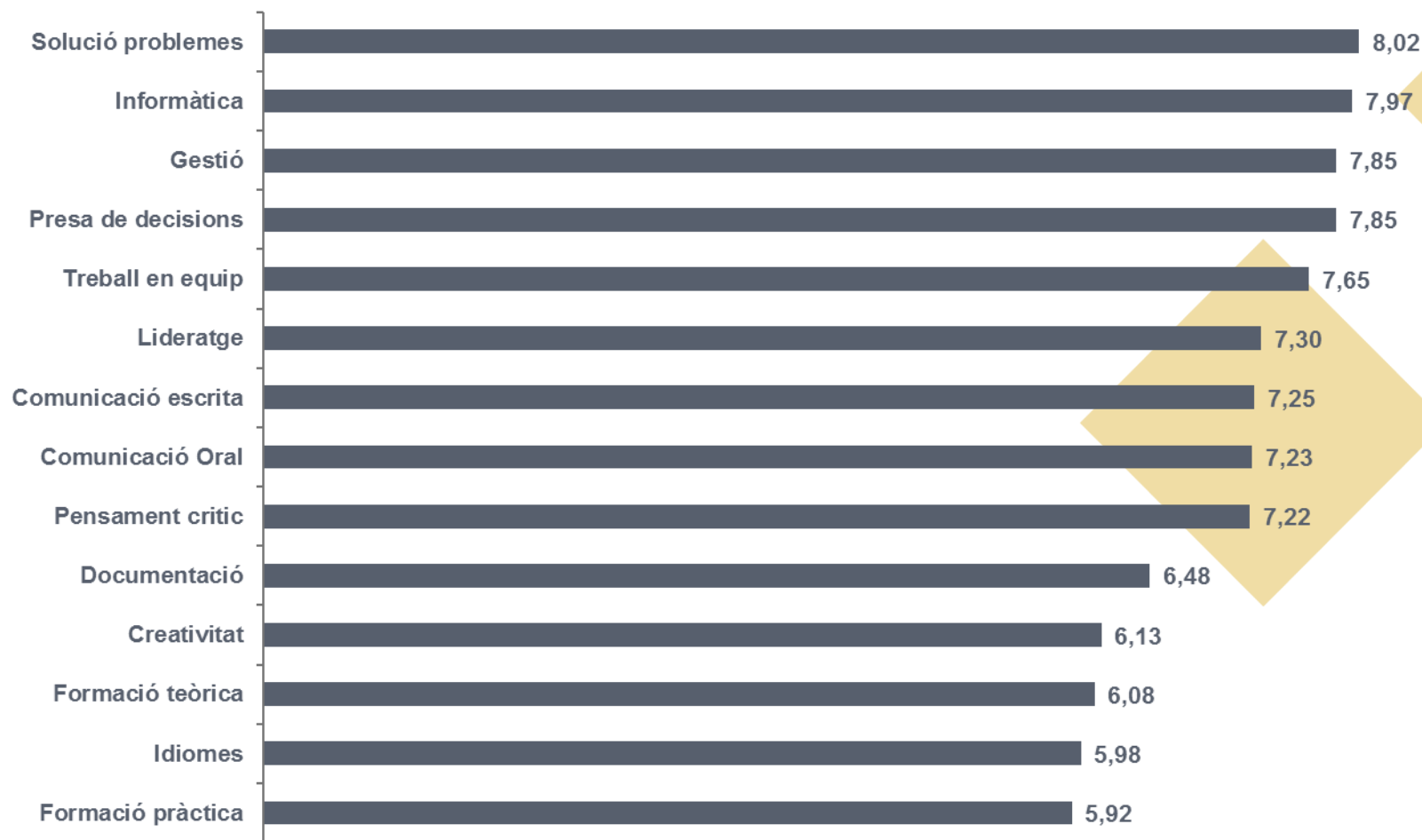


SUMMARY

- ◆ 1 Society
- ◆ 2 School of Business and Economics
- ◆ 3 My personal experience

1 Society

VALUE IN THE WORKPLACE

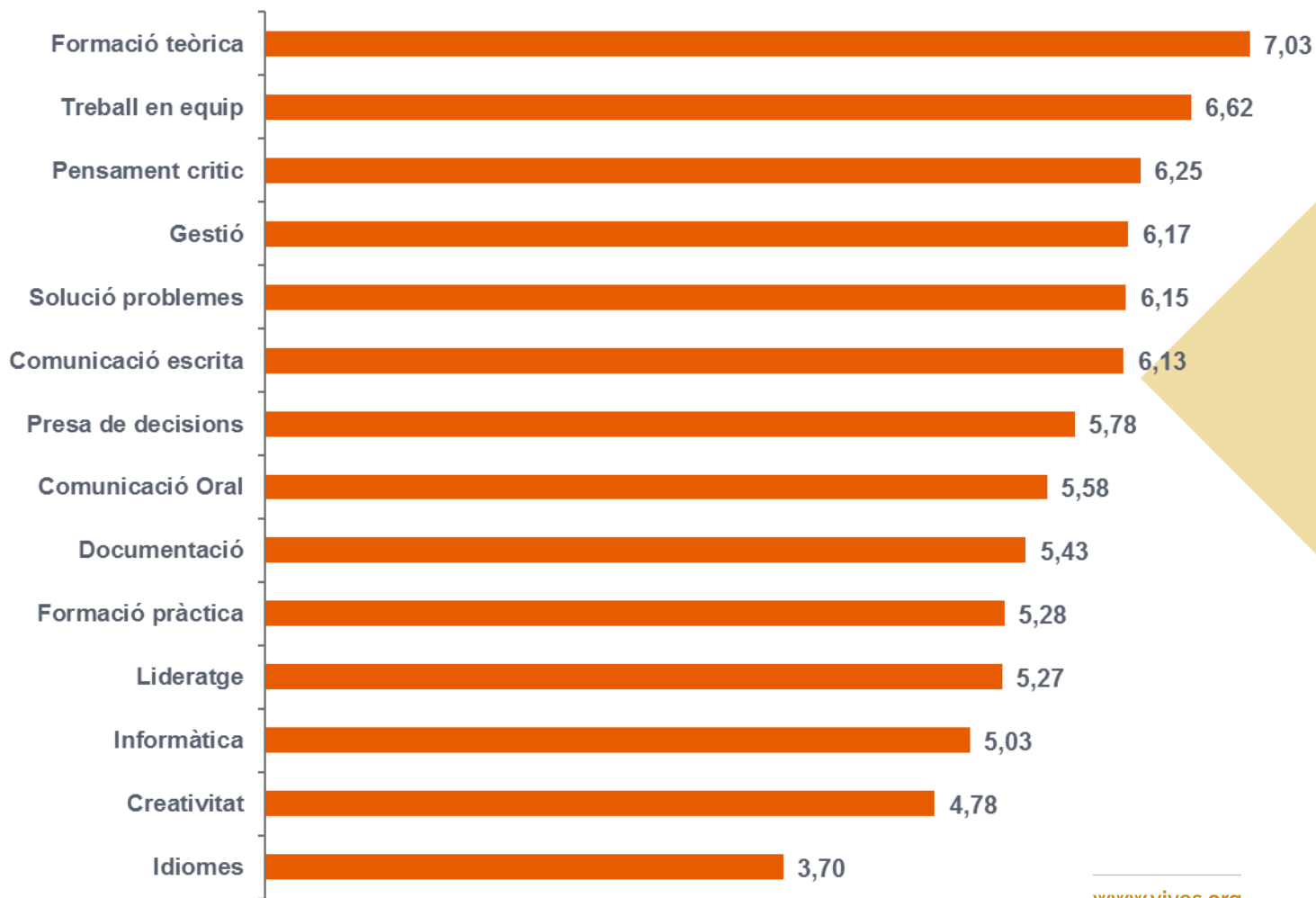


◆ Results from 2011 and 2014 surveys to university graduates in Business and Economics (after 3 years)

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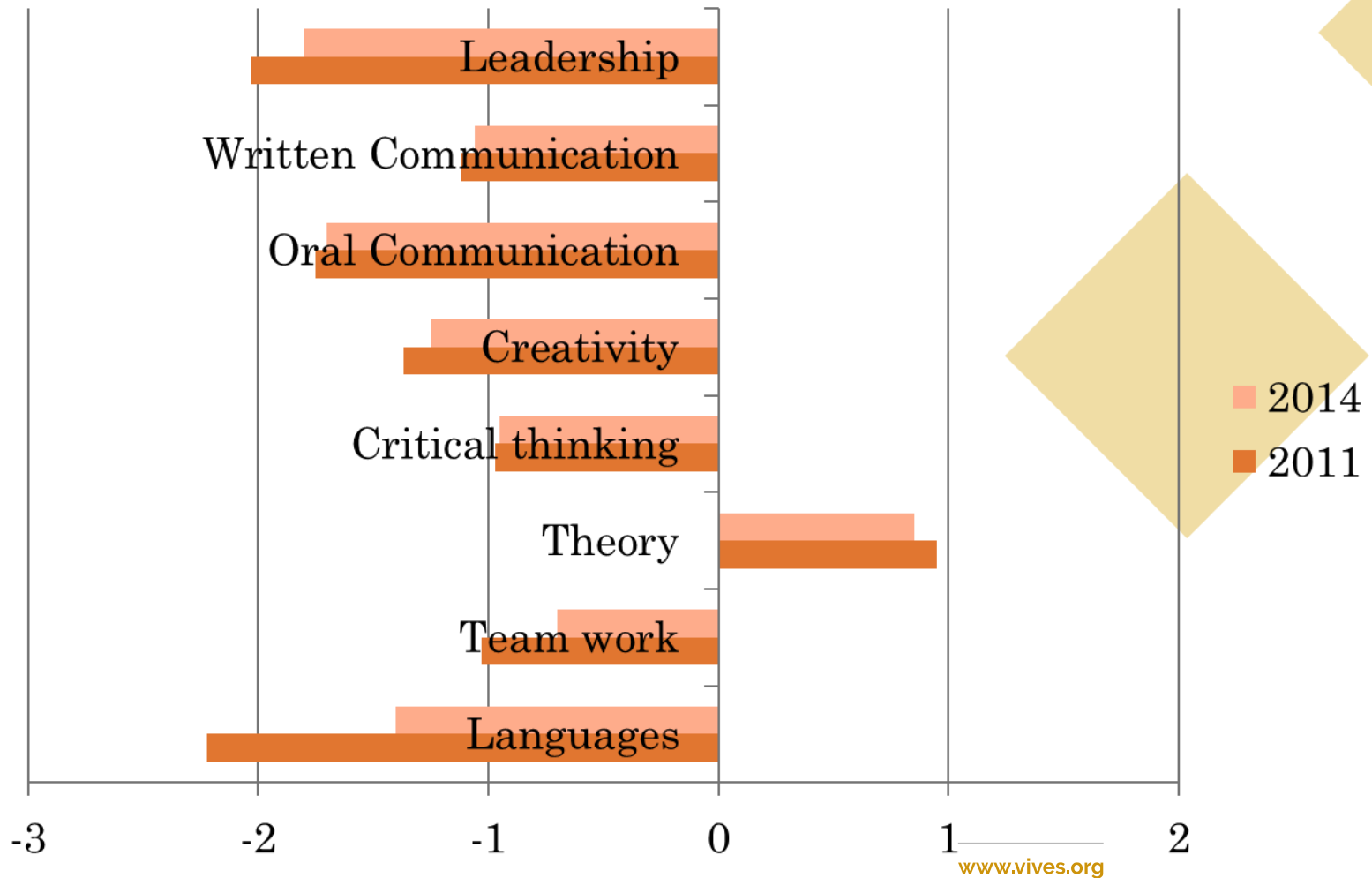
1 Society

VALUE THE TRAINING RECEIVED



1 Society

DIFFERENCES BETWEEN VALUE IN THE WORKPLACE AND IN PERCEIVED TRAINING



2 School of Business and Economics

- ◆ Total Students enrolled: 2.410
- ◆ Newly admitted students: 554
- ◆ Graduated Students:
 - ◆ Degree in Economics: 149
 - ◆ Degree in Business and Management Administration: 149
 - ◆ Degree in Management: 115
 - ◆ Degree in International Business Economics: 64

2014 data

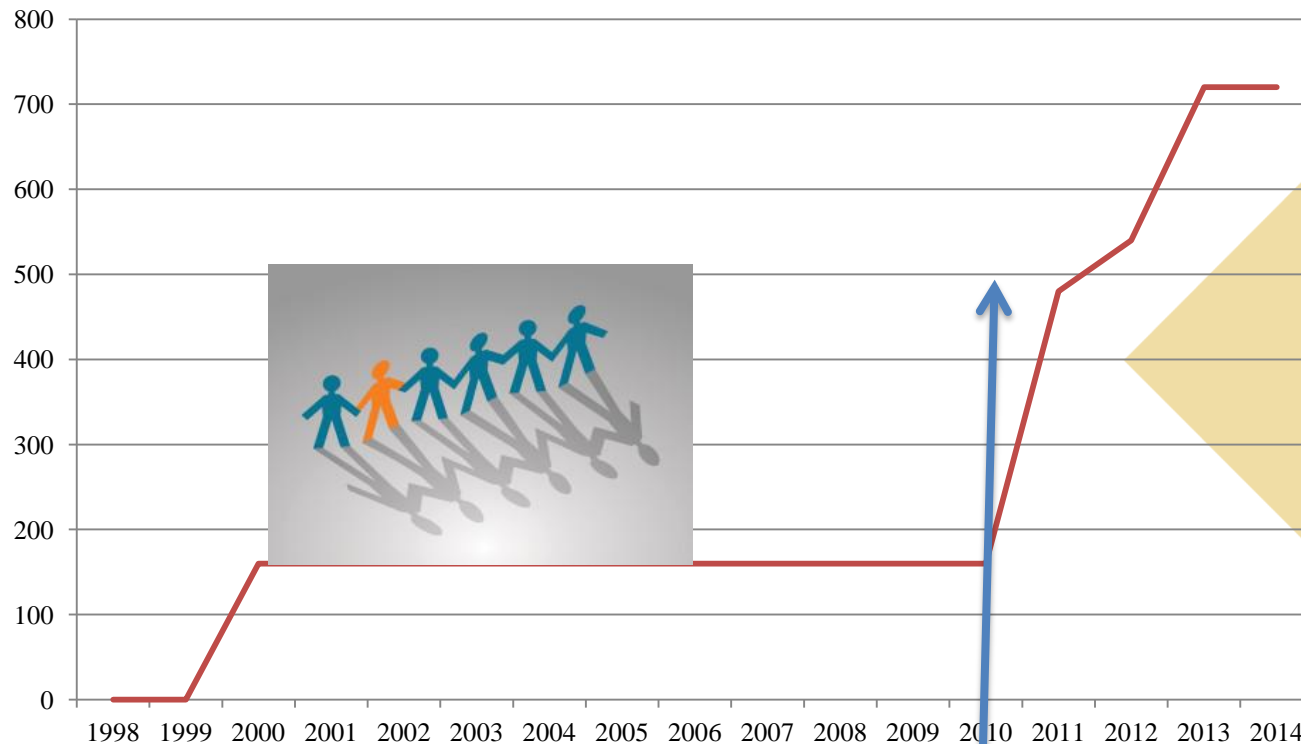
2 School of Business and Economics

- ◆ Our faculty is recruited and appointed by the Department of Economics and Business



2 School of Business and Economics

Number of students taught in English



Faculty recruiting policy

Faculty recruiting
+ new degrees

2 School of Business and Economics



◆ Presence of English in the Degrees

	Group	Year		
		1st	2nd	3rd-4th
Degree in Economics/ Business Administration	1			
	2			
	3			
	4			
Degree in Management				
Degree in Int'l Business Econom.				

2 School of Business and Economics

ENGLISH DEMAND



1st year students
queing to enroll

Would you like
to have some
courses taught
in English
during the first
year?

77%

YES

23%

NO

Group 1 (more English)

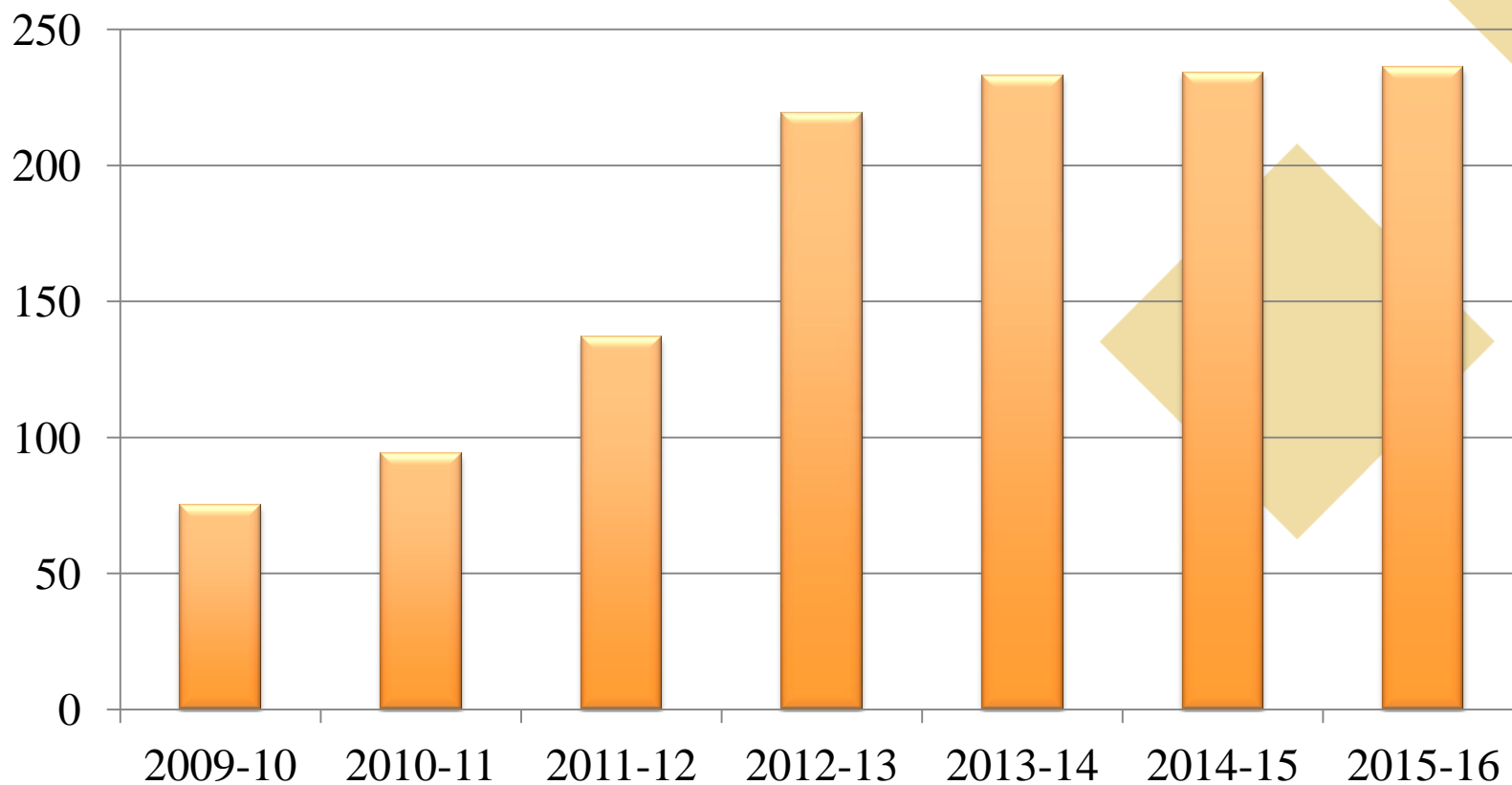
Group 2 (less English)

Group 3

Group 4

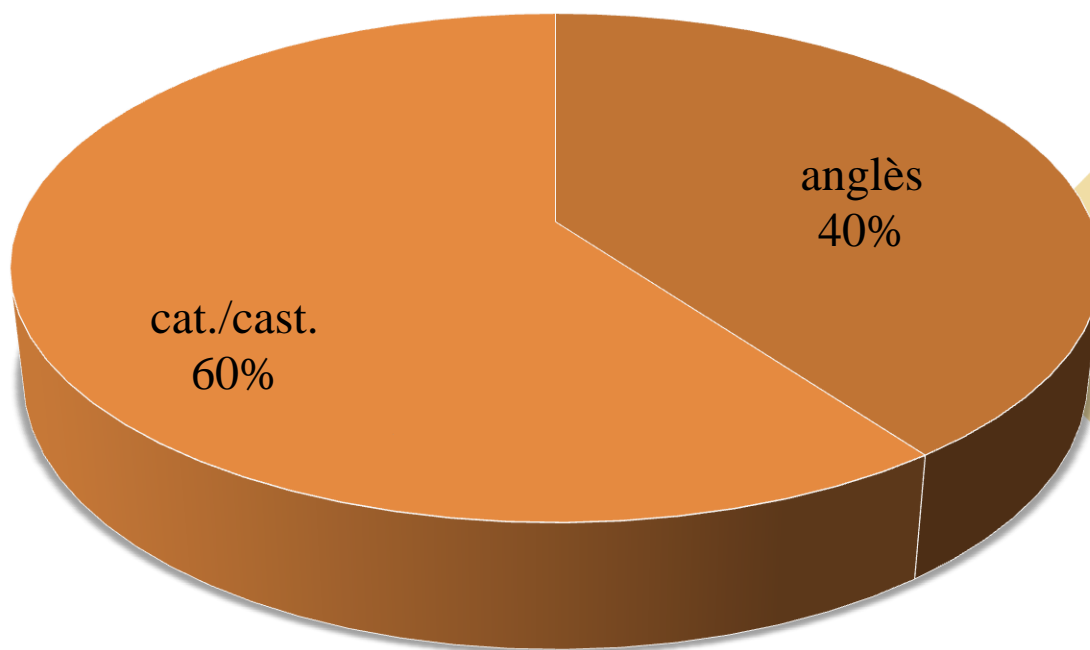
2 School of Business and Economics

EVOLUTION NUMBER OF GROUPS TAUGHT IN ENGLISH



2 School of Business and Economics

LANGUAGE DISTRIBUTION ACADEMIC YEAR 2015-16



3 My personal experience



1995-98: Ph.D. at University of Central Lancashire

1994-95: Research Assistant at Ashridge Business School

1993-94 : Erasmus at Portsmouth University

3 My personal experience

Centre for Teaching Quality and Innovation (CQUID, UPF)



Teaching of content in English (2005)

Teaching of content in English
for accounting (2014)

3 My personal experience

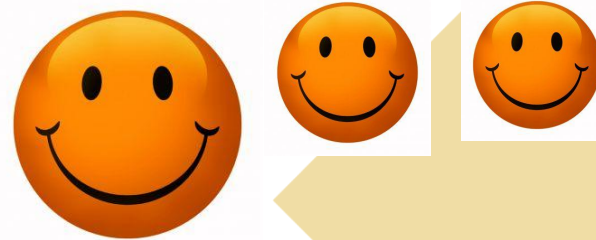


3 My personal experience

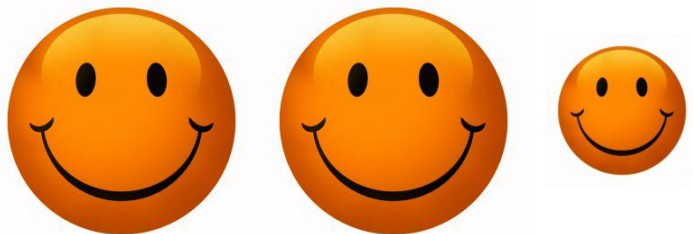
Student IMMEDIATE satisfaction
after a class taught in CATALAN



Student LONG-TERM
satisfaction



Student IMMEDIATE
satisfaction after class
taught in ENGLISH



Student LONG-TERM
satisfaction



GRÀCIES

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